Win the Video "Game" with Computer Options 7.0

Far Beyond Basics

Computer Options latest release, Computer Options 7.0, is a fully loaded, all-in-one solution that combines high-quality voice & video with the messaging, meeting and collaboration tools employees need to stay productive & engaged, whether working remotely or in the office.

Computer Options easily stacks up to and far-surpasses even the most well-known market players such as Zoom, GoToMeeting, Cisco/WebEx, Ring Central, Vonage and 8x8. But beyond proven feature parity, Computer Options brings way more to the table than video alternatives in both point-solution and all-in-one categories. Computer Options is so much more than video, so much more than a meeting tool. It's a fully loaded collaboration space rather than just a place to have and host meetings. Use it just once and you'll see that Computer Options 7.0 revolutionizes the entire video meeting experience. It eliminates common friction points and elegantly fills capability gaps and user experience flaws you'll find with "the other guys". **Your customers have video & collaboration needs and someone/some vendor is going to meet them.** That someone should be you. If you've been waiting to get serious about offering video, it's time.

13 High-Value Video Features Only Available with Computer Options

Proven feature-parity? Check. Delivers all the basics and must-haves? You betcha. On top of checking the boxes any compelling video solution must provide, Computer Options also offers a long list of stand-out capabilities you can't find anywhere else. **If you want to be successful selling video**, you need an offering that sets you apart from Zoom, GoToMeeting, RingCentral, Cisco WebEx, 8x8, Vonage and the like.

Compared to the other guys, Computer Options is simply a superior way to provide voice, video, messaging, and collaboration capabilities to customers. Plus, because it can be sold as a bundled, all-in-one solution or a video-only (BYO-PSTN) offering, you can satisfy the full range of your customers' needs with Computer Options. Alternative offerings are inferior; reasons range from "too vanilla", compromised user /data security, lacking innovation, inability to holistically address comprehensive video needs, misalignment with real-world business objectives and price-prohibitive entry points just to name a few. Computer Options doesn't have those flaws. Instead of making concessions, you can **"wow" your customers and truly "solution" with video versus simply selling it**.

- **Highest Quality, Highly Reliable Voice & Video—** Consistent 4.3 MOS for VoIP, 99.999% Uptime SLA, pristine voice quality and unparalleled HD video experiences
- **True All-in-one Voice, Video, Messaging & Collaboration—** Seamlessly integrates every communication and collaboration tool modern/remote workers need. Designed as a collaboration-first solution not just a meeting product
- **Easy 1-2-3 Integration w/ 3rd Party PBX—** Expand your market and win opportunities previously out of reach. Sell video now; convert customer to Computer Options voice solution when/if they want or need voice down the road
- **Bookmarks for Websites/Web apps—** Especially game-changing for single screen or mobile users! Once you experience Bookmarks you won't be able to live without it
- **Private Sidebar Conversations w/ Audio & Video (in Meetings & Rooms)—** AWESOME way to maximize productivity during meetings without interruptions or missing out on valuable info

- **Lock & Knock Feature for Meetings and Rooms—** Moderators can lock a meeting or room with a simple mouse click; attendees running late can knock on the 'door' to enter; minimizes meeting disturbances/distractions

- **Lightboard Mode (aka "The Weatherperson" feature)—** A true cherry-on-top feature customers will love using; easily create interactive presentations for extraordinary engagement during meetings

- **Flexible Video Tiles & Layouts—** Every user gets "the best seat in the house" with 100% customizable layout preferences. Enterprise-level "telepresence" but without the price tag (free for every seat!)

- **Users Can All Have Multiple Video/Web Cameras—** Highly useful for schools/companies with distance or distributed worker learning/training needs. VERTICAL USE CASE: Classroom setting (business/school); one camera focuses on the teacher/trainer while another points to a whiteboard/smartboard or classroom

- **Customer Premise Routing Nodes (rNodes)—** Available to any business or vertical with advanced security or connectivity needs; allows the customer to route video on their own infrastructure vs. going to the cloud. Keeps voice & video on the customer's own network; ideal for advanced security or connectivity needs.

- **Community User Groups & Collaboration—** Gives every user that "I'm a part of something bigger" experience. Compared to point-solutions (Zoom, WebEx), Computer Options Communities delivers the feeling of being a part of the company, versus just popping in and out of meetings all day long. Also, a highly useful way to real-time troubleshoot with customers.

The following Computer Options *features will be available soon!*

- **Stream Video w/ Audio into Meetings & Rooms—** Universal Player feature streams HD quality video directly into meetings without jitter, delays or compromised quality; simply appears a separate camera streams.

- **Customizable Branding in Platform Interface—** True to our mission of enabling the Channel to succeed, our Partners continue to build value in their own brand, not ours. Branded client applications will also be available.

Differentiate & Win More With an Unmatched Video Offering

Product features only matter if they actually provide material benefits to the user. Computer Options 7.0 includes all the basic and advanced capabilities modern businesses and remote workers need to communicate, collaborate and be highly productive.

But it doesn't stop there. With a long list of features and benefits you won't find anywhere else, Computer Options gives you an instant competitive edge so you can win more and win more often. Want to offer your customers the most compelling, competitive and cost-effective video & collaboration on the market? Look no further.

Win Big with Video

You've heard it before, but it's worth repeating: Computer Options is, always has been, & always will be, delivered exclusively through the Channel. Our business model and Partner program were designed to make the Channel wildly successful with cloud communications, and continue to deliver industry-leading profit margins, proven scalability, and growth potential you simply will not find and cannot achieve as an agent or with other private-label providers.

Whether you're just getting into the industry, new to CoreDial, or have enjoyed a decade-plus of prosperity as a CoreDial Partner, Computer Options 7.0 is going to be a **GAME CHANGER** for your business. Buckle up, get ready for an amazing ride, and sell video confidently knowing our entire team is ready to help you win big and succeed with Computer Options 7.0!